



PSA Day Registration Form

Production Date: \_\_\_\_\_

PSA Day is a free service for non-profits, schools and government agencies serving Gilroy, Hollister, and San Juan Bautista. It's easy and a great way to get publicity for your organization, as CMAP will air your PSA for free. All you need to do is complete this registration form and fax it to us at 408-846-4907. A CMAP staff member will be contacting you with your appointment time. ***\*\*If you would like your logo included in the PSA, please email a jpeg to [videoguru@mycmap.org](mailto:videoguru@mycmap.org) PRIOR to your appointment.\*\****

\_\_\_\_\_  
Organization's Name

\_\_\_\_\_  
Contact Person's Name

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City, Zip Code

\_\_\_\_\_  
Business Phone

Type of organization:

- Non-profit
- Government Agency
- School / Educational

\_\_\_\_\_  
e-mail

What is the mission or purpose of your organization?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

What would you like to publicize in the PSA? Please be specific about regular events, dates, times, etc.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

What contact information would you like listed at the end of the PSA?

\_\_\_\_\_

\_\_\_\_\_

Please list your first and second choice for your production appointment in the CMAP studio by placing the numbers 1 and 2 on the corresponding line. Appointments last no more than 30 minutes.

\_\_\_\_\_ 2pm    \_\_\_\_\_ 2:30pm    \_\_\_\_\_ 3pm    \_\_\_\_\_ 3:30pm    \_\_\_\_\_ 4pm    \_\_\_\_\_ 4:30pm

