

CMAP VIDEO PRODUCTION SERVICES

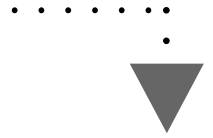
**FOR GILROY, HOLLISTER,
AND SAN JUAN BAUTISTA
NON-PROFITS**

COMMUNITY MEDIA
ACCESS PARTNERSHIP
5055 Santa Teresa Blvd
Gilroy, CA 95020
408-846-4983
www.mycmap.org





*“Put it on
Channel 20...”*



You want to use local channels 17—20 as a resource for your non-profit. Perhaps you want to post a community announcement, or a videotaped public service announcement, or perhaps inform the community about your services. Maybe you want to produce a short video to accompany a grant application, or televise a live event your agency is producing.

We can help.

CMAP provides no-cost and low-cost video production services to non-profits serving Gilroy, Hollister and San Juan Bautista. With approximately 14,000 cable subscribers in the area, your access channels are an ideal way to educate the community, publicize events, and inform residents of your services.

**CMAP's Video Production Services
exist for your use!**

The following pages describe the various ways in which you can use CMAP to get the word out to our community.

**For further information about these services,
please call
Suzanne St. John, Executive Director
408-846-4983**

ELECTRONIC BULLETIN BOARDS: Channel 17—20 in Gilroy, Hollister and San Juan Bautista have bulletin boards that can promote your event or information in between programs. Announcements must be received at least two weeks in advance. Just email or fax your information.

COST: FREE
CONTACT: Jan Janes, x5

“How do I get something on that electronic bulletin board?”



“How can I do a video PSA on \$0 budget?”



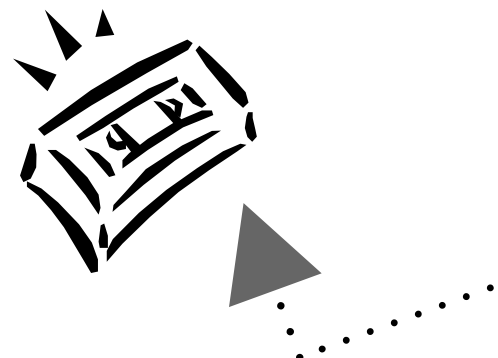
PSA DAY: CMAP produces PSAs in our studio for city agencies and non-profits on a quarterly basis. Fill out the PSA Day questionnaire, and CMAP staff will write a :30 script for you. On PSA Day, we'll videotape you reading your script from the teleprompter and post your event / contact information at the end of the spot. PSAs air randomly on all applicable channels.

COST: FREE
CONTACT: Yvette Larios, x1

PRE-PRODUCED SHOWS: Whether it be a PSA or an informational program about your agency's services, if you've got permission to air it on access, we'll take it!

COST: FREE
CONTACT: Jan Janes, x5

“What if our agency has a video we want to air?”



“Can my non-profit learn how to make videos so we don’t have to hire CMAP?”

(YES!)



SELF-SERVICE: As an agency serving Gilroy, Hollister or San Juan Bautista, you can receive training and access to equipment through CMAP. Take one of our regularly scheduled workshops, or call to inquire about special training workshops. Once you learn how to use the equipment, you can borrow it for free to create a video!

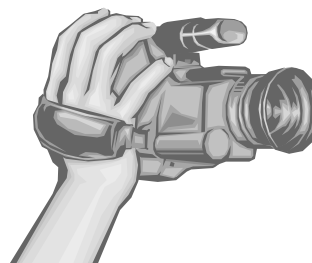
COST: \$50 / year for membership, or \$100 for an Organizational membership (up to 3 people per Org Mem)

CONTACT: Shawn Mulcare, x2

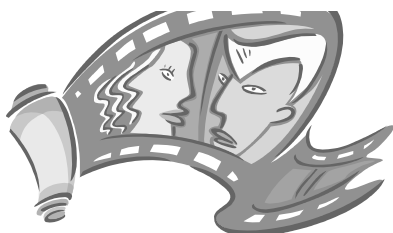
SINGLE CAMERA EVENTS: Just need a cameraperson to shoot a meeting or event? No problem! CMAP staff can shoot events to air on Channel 20 with our state of the art 3 chip digital cameras. (Single camera events do not include any editing or graphics.)

CREW COST: \$80/4 hrs; \$130/8 hrs
CONTACT: Bob Randle, x3

“I just need a cameraperson.”



“Can you add titles, music, and voiceovers??”



EDITING TAPES: Need a little work done to your video? Maybe titles added or footage removed? We can edit SVHS, VHS, or MiniDV tapes. Let us know how much editing you’ll need and what your budget is, and we’ll make it work.

CREW COST: \$50 / hour
CONTACT: Bob Randle, x3

“Can you guys make the PSA for me? I have a small budget.”



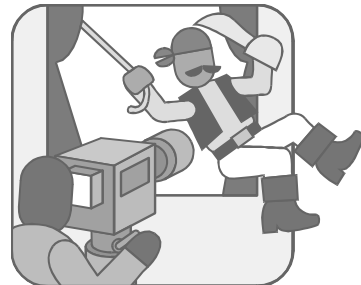
PROFESSIONAL PSA: Do you want a slick, well produced public service announcement about your agency’s services, or about an upcoming event? No problem. There is never equipment or airtime costs at CMAP. The only cost is crew. Let us know what your budget is, and we can work with you.

CREW COST: Prices Vary. Call us!
CONTACT: Suzanne St. John, x6

MULTI-CAMERA SHOOTS: If you need the whole shabang: 2-4 cameras, titles, many mics, etc., we can bring a full crew and all of the equipment to cover your event. Great for large forums, town hall meetings, and performances. **If your event is being held at a designated I-net site, we may be able to go live. Call for details. Live events need at least four weeks notice.*

CREW COST: \$150 / hour*
*includes site survey
CONTACT: Suzanne St. John, x6

“I want 3 cameras, titles, and 10 mics!! And I need it live on the channel!”



“Can your crew shoot my live call-in show?”



LIVE CALL-IN SHOW: Want to do a live, call-in show on the air? Through CMAP, you can use the Gavilan College TV studio to do a show. Viewers can call in with questions and comments, if you’d like. **Live events need at least four weeks notice.*

CREW COST: \$150 / hour
CONTACT: Suzanne St. John, x6

TAPE DUBBING SERVICES

Need your tapes copied? No problem.
Contact Jan Janes at x5 for tape dubbing services.

ACCESS MEMBERS		TAPE / MEDIA & LENGTH	GOVT & ED USERS	
<i>first tape</i>	<i>add'l tapes/ea</i>		<i>first tape</i>	<i>add'l tapes/ea</i>
		VHS		
\$12.00	\$ 8.00	30	\$11.40	\$ 7.60
\$15.00	\$10.00	60	\$14.25	\$ 9.50
\$18.00	\$15.00	120	\$17.10	\$14.25
		SVHS		
\$15.00	\$10.00	62	\$14.25	\$ 9.50
\$20.00	\$15.00	126	\$19.00	\$14.25
\$25.00	\$20.00	182	\$23.75	\$19.00
		MINI DV		
\$15.00	\$10.00	60	\$14.25	\$ 9.50
\$18.00	\$15.00	80	\$17.10	\$14.25
\$25.00	\$20.00	182	\$23.75	\$19.00
<i>first media</i>	<i>add'l media/ea</i>		<i>first media</i>	<i>add'l media/ea</i>
		DVD		
\$15.00	\$10.00	1-60	\$14.25	\$ 9.50
\$20.00	\$15.00	61-120	\$19.00	\$14.25
		DVD w/chapters		
\$30.00	\$10.00	1-60	\$30.00	\$ 9.50
\$40.00	\$15.00	61-120	\$40.00	\$14.25

