



It's as easy as 1, 2, 3...

1. Sign up as a **MEMBER**.
2. Take a **WORKSHOP**.
3. Make your own **TV SHOW!**

Airtime is **FREE**.  
Basic workshops are **FREE**.  
Equipment usage is **FREE**.

We want to help **YOU**  
get your message on local TV!

**CityView 17**  
**Gav-TV 18**  
**ED-TV 19**  
**Public Access 20**

“REAL Local Channels 24/7”

### CMAP Board of Directors

**Jacqui Carrasco, Chair**  
Elected

**Fran Lozano, Vice-Chair**  
Gavilan College Representative

**Jim Frazier, Treasurer**, Elected

**Ron Wheelahan, Secretary**  
SBC Unified School District Representative

**Dan Devries**, Appointed

**Val Jeffery**, Appointed

**Joe Kline**,  
City of Gilroy Representative

**Bruce Lee**, Elected

**Clay Lee**  
City of Hollister Representative

**Mary Maio**, Elected

**Teri Marshall**  
City of San Juan Bautista Representative

**Jacquelyn Richburg**, Elected

**Peter Serracino**, Elected

**Cynthia Stagner**, Elected

**Vacant**  
Gilroy Unified School District Representative

### **CMAP Staff**

**Suzanne St. John-Crane, Executive Director**

**Jan Janes, Programming Manager**

**Bob Randle, Media Production Specialist**

**Shawn Mulcare, Access Facilitator**

**Cristina Lee, Programming Assistant**

**Yvette Larios, Administrative Assistant**

Community Media Access Partnership  
c/o Gavilan College  
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Gilroy, CA 95020  
TEL 408.846.4983  
FAX 408.846.4907  
[www.mycmap.org](http://www.mycmap.org)

# Want your own TV Show?



**Channel 17:**  
*CityView*

**Channel 18:**  
*Gav-TV*

**Channel 19:**  
*K12 Education*

**Channel 20:**  
*Public Access*

# Fast Track WORKSHOPS

## ORIENTATION

Watch our Orientation video on Public Access Channel 20, or come to our monthly Orientation meeting. Then sign up as a member and enroll in fast track video workshops to get you started!

## PRODUCING

Learn what it takes to produce videos, both in the studio and in the field. Topics will include budgeting for a video, working with volunteers, shooting to edit, and writing a script.

## STUDIO PRODUCTION

Using Gavilan's TV studio, members receive hands-on training in how to direct, tech, run cameras, floor manage, audio engineer, and create CG. You can have your own talk show, game show, garden show: use your imagination!

## STUDIO IN A SUITCASE

It's a portable studio! Take it to cover events in the field with a full crew and three cameras.

## FIELD PRODUCTION

Want to videotape a documentary? Or shoot on location? Learn how to use field equipment: digital cameras, tripods, microphones and lights.

## EDITING

Learn how to edit your show using our iMovie or Final Cut Pro editing systems.

# PROGRAMMING: *What's on TV?*

**For complete channel schedules, go to CMAP's website at [www.mycmap.org](http://www.mycmap.org)**

## CHANNEL 17: CITYVIEW

An inside look at city meetings, candidate forums, emergency preparedness, and relevant government-related specials.



## CHANNEL 18: GAV-TV

Programs submitted by Gavilan College faculty and students, including *Art is Essential*, *The Gav Hour*, and *News and Views*. Telecourses for credit also air.



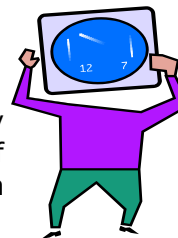
## CHANNEL 19: ED-TV

Featuring commercial-free K-12 educational programs including CNN Student Bureau, *Teen Talk TV* from Gilroy High School, and local school events from Gilroy, Hollister and San Juan Bautista



## CHANNEL 20: PUBLIC ACCESS

Locally produced programs of any length submitted by residents of Gilroy, Hollister, and San Juan Bautista.



# MEMBERSHIP

### **Residents of Gilroy–Hollister–San Juan Bautista**

Whether you're interested in getting involved at CMAP or just supporting the TV station, go on line or drop by our office to sign up!

### **RED MEMBERSHIP — \$50**

Annual membership, voting in elections, all basic workshops, the quarterly newsletter, bumper sticker.

### **GREEN MEMBERSHIP — \$75**

All of the above plus acknowledgement in the quarterly newsletter

### **BLUE MEMBERSHIP — \$100**

All of the above plus acknowledgement in the quarterly newsletter and annual report

### **GOLD MEMBERSHIP—\$500**

All of the above plus a CMAP promotional item

### **STUDENT / SENIOR (over 55) — \$40 (RED)**

### **FAMILY—\$75**

Annual membership for up to five family members, one vote in elections, all basic workshops, and the quarterly newsletter

### **ORGANIZATION—\$100; BUSINESS—\$200**

Annual membership for three people, one vote in elections, all basic workshops, acknowledgement in the quarterly newsletter and a "thank you" on Channel 20

**SCHOLARSHIPS** In exchange for 20 hours of volunteer work (five hours per quarter), qualified applicants receive a "Red" membership

**Not a resident? Doing a project for a school or local government agency? Check out these great opportunities:**

### **NON-RESIDENT—\$60**

All basic workshops, access to equipment in order to assist CMAP members in producing programs, and the quarterly newsletter

### **GOVERNMENT / EDUCATIONAL USERS—FREE!**

All basic workshops and access to equipment for Gilroy, Hollister, and San Juan Bautista government and school employees producing videos for the government and education channels